

bkullman

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Highlights of Qualifications

Possesses a unique balance of creative and strategic thinking. Ability to absorb an idea, think about it, organize thoughts into a solution and then quickly implement a well-designed interpretation.

Communicator capable of working directly with client while also completing the task from original concept to final design.

Muti-tasker completing projects through the utilization of strong organizational skills.

A team player who encourages sharing ideas, inspires energy, and motivates new ways of thinking through cross-functional group teach outs. Maximizes individual's talents and assigns projects based on skill sets. Ability to also translate Director's vision into a cohesive and attractive final work.

Experience

Circuit City SSC | Richmond VA

Asst. Art Director, Creative Services Team | Jul 08 - current

Collaboration with Creative Director to conduct weekly reviews overseeing the design direction of direct mail pieces, bill stuffers, print ads (both magazine and newspaper), outdoor marketing and web graphics. Continue rapport with business leaders to develop overall strategies and implement original creative; ie, overall branding of private label brands with new logos, supporting style guides, revamped packaging and promotional advertising (tradeshows, brochures, sales sheets, and website).

Sr. Graphic Designer, Creative Services Team | Sept 07 - Jul 08

Support leadership for the Brand Strategy Team by maintaining the current brand integrity, as well as, developing style guides for current promotional drive periods. Original creative work includes promotional themes for divisions within the corporation; ie, firedogSM, B2B gift card team and Apple[®] merchants. Creation and implementation of corporate print ads, gift cards, web banners, direct mail pieces, brochures, original logos and tab style elements.

Techead | Richmond VA

Contractual Designer | Oct 06 - Sep 07

Full-time contract work with Circuit City SSC marketing team: Creative Services/ Brand Strategy team. Fulfilled role as Sr. Graphic Designer.

LaDifference International Furnishings | Richmond VA

Principal Designer & Marketing Liason | Feb 04 - Sep 06

In-house designer responsible for all creative marketing & advertising; including website maintainance, email newsletters, print media advertisements, color mailers/postcards, brochures, business collateral, final transaction care packages, in-store signage, in-store b/w furniture brochures sales sheets and basic IT. Furniture and event photography, as well as, directing external photographers included.

BSK Design, Inc. | Greensboro NC

Freelance Designer (owner) | Oct 02 - Nov 03

Contracted graphic design either on-site or remote.

Computer Skills

Software:

Photoshop
Illustrator
Quark
InDesign
DreamWeaver
GoLive
ImageReady
Fireworks
Flash (intermediate)
Acrobat
C3
Lotus Notus
Microsoft Office Suite:
Word
PowerPoint
Entourage
Excel

Platforms:

Mac OS 10
Windows NT

nuklias, inc. | Greensbro NC

Web/Multimedia Designer | Nov 01 - Jun 02

Project managed websites from initial client contact until project completion through teaching. Created look/feel of site, discussed ways of displaying information, and made the client feel comfortable with every step of the website creation process. Created company identities from logo design (including nuklias) to collateral (business cards, folders, ad slicks).

VerticalNet, Inc. | Greensboro NC

Web Designer | Jan 00 - Nov 01

Created the look and feel of a new or updated site, added all content, set up meta tags, linked pages, set up forms, and discussed site directly with the client. Created storefront ads for VerticalNet's online Web Portals. Created banner ads and thumbnail images for listing company names.

TextileWeb, Inc./AugustMartin, Intl. | Greensboro, NC

Web Designer | Apr 99 - Jan 00

Interpreted clients needs into a functional, navigational web site through creating, designing, and programming. Worked directly with client to assist in learning and utilizing the finished website.

Education

University of Arizona

- » Undergraduate core studies
Aug 95 - May 96

University of NC at Greensboro

- » BFA Fine Arts
May 99 Graduate cum laude

Continued training and experience gained through attending HOW Design Conference, Tehead Dreamweaver CS3 class, attended Spring 2004 and Fall 2005 High Point Furniture Markets and various company sponsored seminars.

Honors and Achievement

- » Aug 97 - May 99 | Received the Herbert Faulk Scholarship through professor nomination
- » Apr 98 | Award winning entry for the Associated Campus Ministries banner design

Portfolio & References

Available upon request.